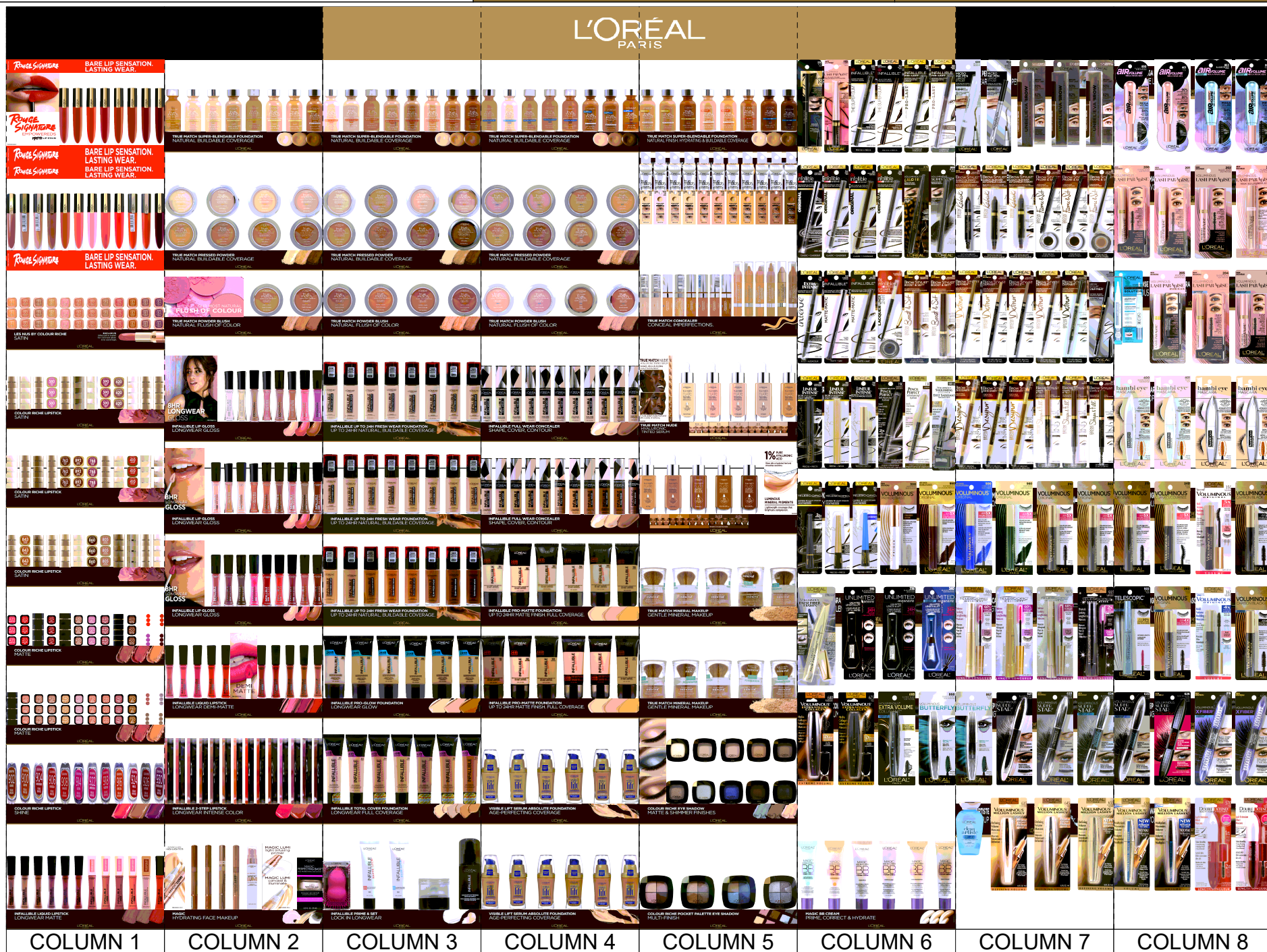




COLUMN 1

COLUMN 2

COLUMN 3

COLUMN 4

COLUMN 5

COLUMN 6

COLUMN 7

COLUMN 8

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLIT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 UNLIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
2	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
3	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
4	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
5	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
6	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
7	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
8	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 1 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 UNLIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
9	1	322730897	071249369913	Rouge Signature	I RULE	414	
10	1	322730960	071249369920	Rouge Signature	I CREATE	416	
11	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
12	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
13	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
14	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
15	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
16	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
17	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
18	1	322730952	071249369951	Rouge Signature	I DON'T	422	
19	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
20	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 1 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 UNLIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
21	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
22	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
23	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
24	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
25	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
26	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
27	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
28	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
29	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
30	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
31	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
32	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.3 UNLIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019001 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
33	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
34	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
35	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
36	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
37	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
38	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
39	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
40	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
41	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
42	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 27

Row: 08

Lower Notch: 21

Row: 09

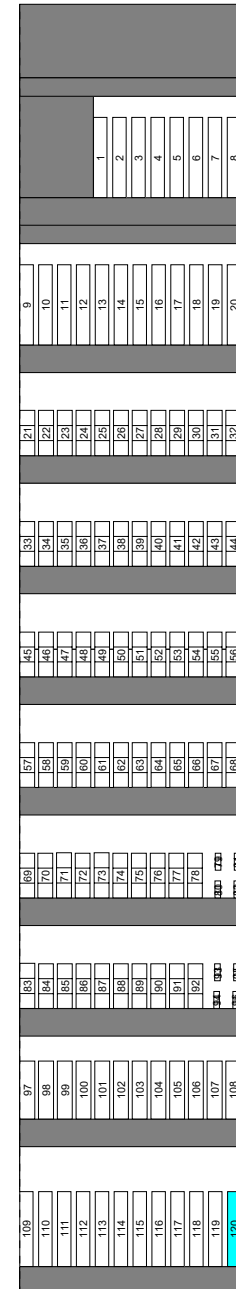
Lower Notch: 15

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021						
43	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254
44	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260

Column: 1 - Row: 06	Notch: 33	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 2.3 UNLT **
TRAYS Re-Order Code: DP001003	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019003	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024996	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
45	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	
46	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
47	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
48	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
49	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
50	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
51	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
52	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
53	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
54	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
55	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
56	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 1 - Row: 07	Notch: 27	Fixture Type: TRAYS	Fixture Description: CR SATIN LIP TRY 3.3 UNLT **
TRAYS Re-Order Code: DP001003	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019007	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024996	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
57	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
58	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
59	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
60	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
61	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
62	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
63	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	
64	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
65	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
66	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
67	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
68	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	

Column: 1 - Row: 08	Notch: 21	Fixture Type: TRAYS	Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 UNLT **
TRAYS Re-Order Code: PL3000000346	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000025251	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024999	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
69	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	
70	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
71	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
72	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
73	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
74	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	
75	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
76	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
77	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
78	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
79	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
80	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
81	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
82	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 1 - Row: 09	Notch: 15	Fixture Type: TRAYS	Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 UNLT **
TRAYS Re-Order Code: PL3000000346	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000025252	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000024999	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
83	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
84	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
85	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
86	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
87	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
88	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
89	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
90	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 27

Row: 08

Lower Notch: 21

Row: 09

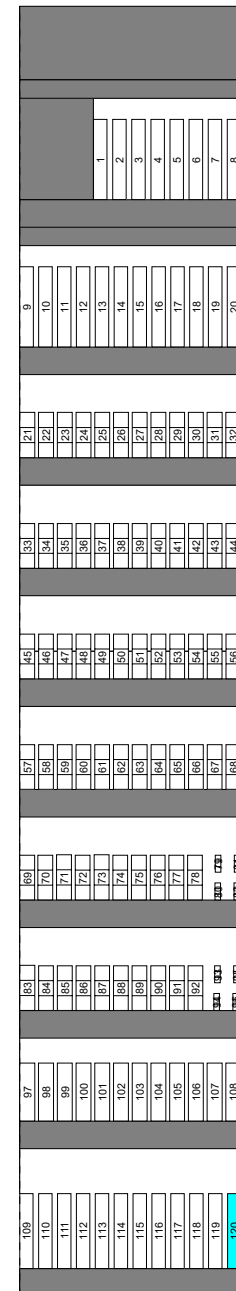
Lower Notch: 15

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021						
91	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745
92	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750
93	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
94	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
95	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
96	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

Column: 1 - Row: 10	Notch: 9	Fixture Type: TRAYS	Fixture Description: CR SHINE LIP TRY 1.1 UNLIT **
TRAYS Re-Order Code: DP000354	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000021147	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000020840	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
97	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	
98	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
99	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
100	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
101	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
102	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
103	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
104	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
105	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
106	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
107	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
108	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 1 - Row: 11	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT **
TRAYS Re-Order Code: DP000351	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000025999	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000020837	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
109	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
110	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
111	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
112	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
113	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
114	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
115	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
116	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
117	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
118	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
119	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
120	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	

Row: 01		Lower Notch: 33
Row: 02		Lower Notch: 24
Row: 03		Lower Notch: 16
Row: 04		Lower Notch: 10
Row: 05		Lower Notch: 4
Row: 06		Lower Notch: 33
Row: 07		Lower Notch: 27
Row: 08		Lower Notch: 21
Row: 09		Lower Notch: 15
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 UNLT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
121	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
122	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
123	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
124	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
125	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
126	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
127	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
128	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 2 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 UNLT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
129	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
130	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
131	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
132	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
133	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
134	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
135	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
136	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 2 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 WRM UNLT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
137	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
138	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 2 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 UNLIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025141
 Graphic Re-Order Code: PM1000025138 SS Holder Re-Order Code: PM0000021712
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
139	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
140	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
141	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
142	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
143	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
144	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
145	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
146	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 2 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 UNLIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
147	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
148	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
149	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
150	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
151	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
152	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
153	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
154	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
155	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 25

Row: 03 Lower Notch: 16

Row: 04 Lower Notch: 11

Row: 05 Lower Notch: 3

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 17

Row: 09 Lower Notch: 9

Row: 10 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021							
Column: 2 - Row: 07	Notch: 24	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 UNLIT **				
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025145			
Graphic Re-Order Code: PM1000025140				SS Holder Re-Order Code: PM0000026556			
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
156	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
157	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
158	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
159	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
160	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
161	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
162	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
163	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
164	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 2 - Row: 08	Notch: 17	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 UNLIT**				
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025819			
Graphic Re-Order Code: PM1000013936				SS Holder Re-Order Code: PM1000014814			
Carrier Tray Graphic Re-Order Code: PM1000020826				TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
166	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
167	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
168	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
169	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
170	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
171	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
172	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
173	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
174	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 2 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP TRY UNLIT 1.1 **				
TRAYS Re-Order Code: PM1000013132				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019200				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000020824				TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
175	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
176	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
177	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
178	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
179	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
180	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
181	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
182	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
183	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
184	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
185	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
186	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
187	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
188	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677

Column: 2 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 UNLIT **				
TRAYS Re-Order Code: PM1000014841				SS Graphic Re-Order Code: PM1000018232,PM1000018451			
Graphic Re-Order Code: PM1000018534				SS Holder Re-Order Code: PM1000014846,PM1000014847			
Carrier Tray Graphic Re-Order Code: PM1000021568				TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
189	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
190	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
191	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
192	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
193	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
194	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 UNLT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
195	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
196	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
197	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
198	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
199	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
200	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
201	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
202	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 3 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 UNLT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
203	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
204	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
205	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
206	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
207	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
208	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
209	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
210	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 3 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 UNLT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
211	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
212	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
213	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
214	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 3 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.3 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000020943 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
215	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
216	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
217	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
218	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	
219	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
220	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
221	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
222	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	

Column: 3 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.3 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000020944 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
223	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	
224	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
225	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
226	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
227	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
228	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
229	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
230	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 3 - Row: 07		Notch: 24	Fixture Type: TRAYS		Fixture Description: INF 24HR FW FDTN TRY 3.3 UNLIT **		
TRAYS Re-Order Code: RE012100					SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000022545					SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000023792			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
231	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
232	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
233	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	
234	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
235	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
236	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
237	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
238	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Column: 3 - Row: 08		Notch: 17	Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 1.1 UNLIT**		
TRAYS Re-Order Code: PM1000013137					SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019221					SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021555			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
239	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
240	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
241	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
242	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
243	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053
244	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055

Column: 3 - Row: 09		Notch: 9	Fixture Type: TRAYS		Fixture Description: INF TOTAL CVR FNDTN TRY 1.1 UNLIT **		
TRAYS Re-Order Code: PM1000012429					SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019208					SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021565			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
245	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
246	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
247	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
248	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713
249	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
250	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
251	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718

Column: 3 - Row: 10		Notch: 1	Fixture Type: TRAYS		Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **		
TRAYS Re-Order Code: PM1000019887					SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019876					SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021537			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
252	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
253	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
254	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
255	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
256	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 UNLT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
257	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
258	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
259	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
260	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
261	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
262	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
263	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
264	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 4 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 UNLT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
265	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
266	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
267	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
268	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
269	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
270	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
271	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
272	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 4 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 UNLT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
273	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
274	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
275	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
276	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 4 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 UNLT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
277	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
278	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
279	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
280	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
281	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
282	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
283	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
284	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
285	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
286	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
287	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 4 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 UNLT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
288	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
289	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
290	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
291	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
292	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

257	258	259	260	261	262	263	264
265	266	267	268	269	270	271	272
273	274	275	276	277	278	279	280
281	282	283	284	285	286	287	288
289	290	291	292	293	294	295	296
297	298	299	300	301	302	303	304
305	306	307	308	309	310	311	312
313	314	315	316	317	318	319	320
321	322						

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021						
293	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410
294	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415
295	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420
296	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435
297	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440
298	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445

Column: 4 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.2 UNLIT **						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019211			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023794			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
299	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
300	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
301	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
302	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
303	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
304	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

Column: 4 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.2 UNLIT **						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019215			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023796			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
305	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
306	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
307	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
308	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
309	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
310	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112

Column: 4 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: VL SRM TRY 1.2 UNLIT **						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019386			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023801			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
311	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
312	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144
313	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
314	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146
315	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
316	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148

Column: 4 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: VL SRM TRY 2.2 UNLIT **						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019392			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023801			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
317	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149
318	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151
319	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152
320	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154
321	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155
322	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 25

Row: 03 Lower Notch: 16

Row: 04 Lower Notch: 11

Row: 05 Lower Notch: 3

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 17

Row: 09 Lower Notch: 9

Row: 10 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLIT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
323	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
324	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
325	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
326	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
327	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
328	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
329	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
330	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 5 - Row: 03 Notch: 22 Fixture Type: HOOK BARS Fixture Description: 11HK TM EYE CRM CNCLR HKBR 1.1 UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000433 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000433 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
331	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
332	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
333	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
334	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
335	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
336	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	
337	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
338	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
339	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
340	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
341	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 5 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 UNLIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
342	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
343	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
344	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
345	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
346	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
347	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
348	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
349	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
350	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
351	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
352	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
353	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
354	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
355	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 5 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 1.2 UNLIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025986
 Graphic Re-Order Code: PM1000025991 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026081 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
356	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0 5-2	
357	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
358	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
359	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
360	1	N/A	071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 22

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021			
Column: 5 - Row: 06	Notch: 31	Fixture Type: TRAYS	Fixture Description: TM NUDE HYDR TNTD SRM TRY 2.2 UNLIT **
TRAYS Re-Order Code: PM1000025974		SS Graphic Re-Order Code: PM1000025987	
Graphic Re-Order Code: PM1000025992		SS Holder Re-Order Code: PM1000012550	
Carrier Tray Graphic Re-Order Code: PM1000026082		TRAYS Rolled Up Code: N/A	
		UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
361	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7	
362	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8	
363	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10	
364	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10 5-11	
365	1	N/A	071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12	

Column: 5 - Row: 07	Notch: 24	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 1.2 UNLIT **
TRAYS Re-Order Code: RE010600			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019271			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021594		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
366	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
367	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
368	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
369	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 466	CS000174
370	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivorr	N1-2 458	CS000173

Column: 5 - Row: 08	Notch: 17	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 2.2 UNLT **
TRAYS Re-Order Code: RE010600		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019267		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021592		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
371	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
372	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
373	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
374	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
375	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168

Column: 5 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: CR MONOS 2-TIER TRY 1.1 UNLIT **
TRAYS Re-Order Code: PL3000000094		SS Graphic Re-Order Code: PM1000024975	
Graphic Re-Order Code: PM1000025262,PM1000025263		SS Holder Re-Order Code: PM1000014827	
Carrier Tray Graphic Re-Order Code: PM1000021526		TRAYS Rolled Up Code: PL3000000094	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
376	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
377	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
378	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
379	1	322142400	071249307045	Colour Riche Monos	Argentice	210	
380	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
381	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
382	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
383	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
384	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
385	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Column: 5 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: CR POCKET PALETTE TRY 1.1 UNLIT **
TRAYS Re-Order Code: PM1000015314			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000015114			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021527		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
386	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
387	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
388	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
389	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 22

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 29 Fixture Type: HOOK BARS Fixture Description: 6HK FLASH CAT EYE LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022041 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
390	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
391	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	
392	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
393	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
394	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
395	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	

Column: 6 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 5HK INF LW LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000003 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
396	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
397	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
398	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
399	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
400	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
401	1	322147727	071249289839	Infalible Superstar Liner	Black	202	

Column: 6 - Row: 04 Notch: 13 Fixture Type: HOOK BARS Fixture Description: 6HK INF EYE MM LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021474 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
402	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
403	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
404	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
405	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
406	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
407	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Column: 6 - Row: 05 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK PNCL PRFT HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021478 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
408	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
409	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
410	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
411	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
412	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	
413	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Column: 6 - Row: 06 Notch: 32 Fixture Type: HOOK BARS Fixture Description: 5HK TLSCPC LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000003 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
414	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
415	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
416	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
417	1	322141454	071249330265	Voluminous Primer	Primer	300	
418	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	

Column: 6 - Row: 07 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
419	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021						
420	1	N/A	071249335857	Unlimited	Blackest Black	235
421	1	N/A	071249335871	Unlimited	Black Brown	236
422	1	N/A	071249335888	Unlimited	Blackest Black WTP	240

Column: 6 - Row: 08 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR UNLIT (ALT) **						
HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:						
Graphic Re-Order Code: SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
423	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680
424	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675
425	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
426	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868

Column: 6 - Row: 09 Notch: 1 Fixture Type: TRAYS Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 UNLIT **						
TRAYS Re-Order Code: PM1000010113 SS Graphic Re-Order Code:						
Graphic Re-Order Code: PM1000019245 SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000021572 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
427	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820
428	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818
429	1	322142840	071249211458	Magic BB Cream	Fair	810
430	1	322142882	071249211465	Magic BB Cream	Light	812
431	1	322142874	071249211472	Magic BB Cream	Medium	814
432	1	322142858	071249211489	Magic BB Cream	Deep	816

Row: 01							Lower Notch: 33
Row: 02	390	391	392	393	394	395	Lower Notch: 29
Row: 03	396	397	398	399	400	401	Lower Notch: 21
Row: 04	402	403	404	405	406	407	Lower Notch: 13
Row: 05	408	409	410	411	412	413	Lower Notch: 5
Row: 06	414	415	416	417	418		Lower Notch: 32
Row: 07	419	420	421	422			Lower Notch: 24
Row: 08	423	424	425	426			Lower Notch: 16
Row: 09	427	428	429	430	431	432	Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 29 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST MICRO INK PEN HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000003 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
433	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
434	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
435	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
436	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
437	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	

Column: 7 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
438	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	
439	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
440	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
441	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
442	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
443	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	

Column: 7 - Row: 04 Notch: 13 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
444	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
445	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
446	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
447	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
448	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
449	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 7 - Row: 05 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK BRW SYLST DESIGNR LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021461 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
450	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
451	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	
452	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
453	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
454	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
455	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 7 - Row: 06 Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) UNLIT **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
456	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
457	1	N/A	071249405062	Voluminous Mascara	deep green	960	
458	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
459	1	322144973	071249749012	Voluminous Straight Brush	Black	305	

Column: 7 - Row: 07 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
460	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
461	1	322145791	071249104729	Telescopic Mascara	Black	905	
462	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

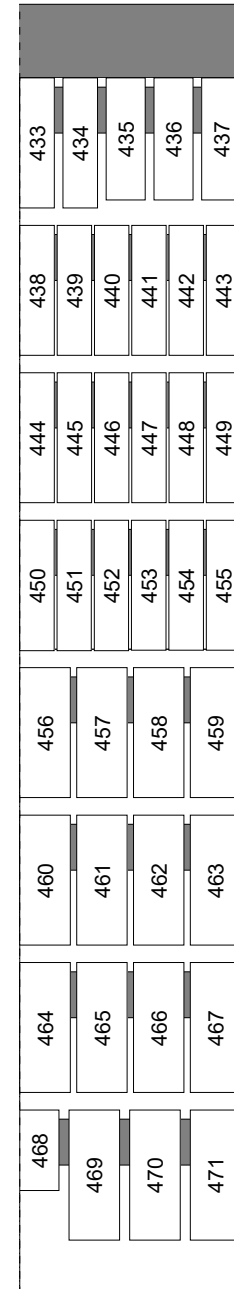
Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

463	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
-----	---	-----------	--------------	---------------------------------	--------------	-----	--

Column: 7 - Row: 08 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
464	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
465	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
466	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
467	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	

Column: 7 - Row: 09 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002, PL3000000005 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024974 HOOK BARS Rolled Up Code: PL3000000002, PL3000000005 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
468	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
469	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
470	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
471	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

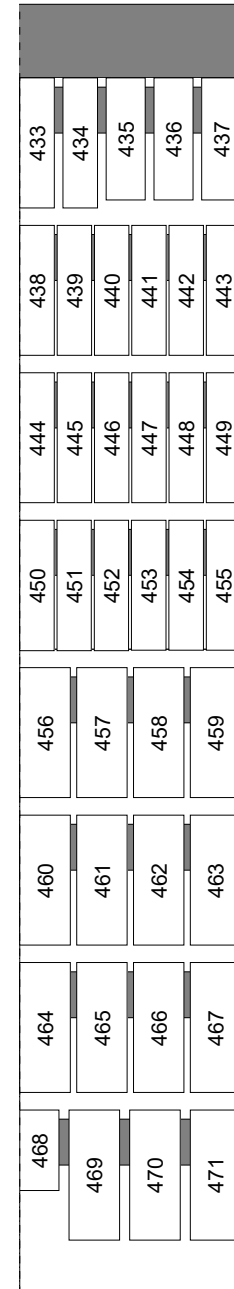
Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0870ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 8' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009237, PM1000009238, PM1000012119 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019114 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 29 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
472	1	N/A	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	850	
473	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
474	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
475	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	

Column: 8 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
476	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
477	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
478	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
479	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	

Column: 8 - Row: 04 Notch: 13 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
480	1	N/A	071249385210	Lash Serum Solution		0	
481	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
482	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
483	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	

Column: 8 - Row: 05 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
484	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
485	1	N/A	071249404331	Bambi Mascara WSH	black	401	
486	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
487	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	

Column: 8 - Row: 06 Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
488	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	
489	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
490	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
491	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 8 - Row: 07 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
492	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	
493	1	2145076	071249006412	Voluminous Waterproof	Black	360	
494	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
495	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 8 - Row: 08 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
496	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8

472	473	474	475
476	477	478	479
480	481	482	483
484	485	486	487
488	489	490	491
492	493	494	495
496	497	498	499
500	501	502	503

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 8' x 70" L'OREAL COSMETICS LAYOUT - FALL 2021

497	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
498	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
499	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	

Column: 8 - Row: 09 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES WP HKBR UNLIT (ALT) **

HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024539 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
500	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
501	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	
502	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
503	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	

Row: 01 Lower Notch: 33

Row: 02 Lower Notch: 29

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 13

Row: 05 Lower Notch: 5

Row: 06 Lower Notch: 32

Row: 07 Lower Notch: 24

Row: 08 Lower Notch: 16

Row: 09 Lower Notch: 8

472	473	474	475
476	477	478	479
480	481	482	483
484	485	486	487
488	489	490	491
492	493	494	495
496	497	498	499
500	501	502	503







L'OR
PA



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



INFALLIBLE FULL WEAR CONCEALER
24 HR. COVER, CONTOUR

L'ORÉAL



INFALLIBLE FULL WEAR CONCEALER
24 HR. COVER, CONTOUR

L'ORÉAL



INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24 HR. MATTE FINISH, FULL COVERAGE

L'ORÉAL



INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24 HR. MATTE FINISH, FULL COVERAGE

L'ORÉAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

L'ORÉAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

L'ORÉAL

ÉAL
RIS



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL FINISH / HYDRATING & BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH CONCEALER
CONCEAL IMPERFECTIONS.

L'ORÉAL



TRUE MATCH NUDE
TINTED SERUM

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL



COLOUR RICHE EYE SHADOW
MATTE & SHIMMER FINISHES

L'ORÉAL



COLOUR RICHE POCKET PALETTE EYE SHADOW
MULTIFINISH

L'ORÉAL





